COMPANY PROFILE

Keix is a company specialized in transforming data from diverse sources into knowledge that empowers smarter business decisions.

2024 - 2030

Mission & Key Services

Keix - Data for Knowledge is a cutting-edge technology company specialized in the integration of advanced data analysis, offering end-to-end solutions that transform raw data into knowledge to empower business decisions. With a focus on market analysis, algorithm training for IoT applications, and advanced capabilities in indoor positioning, computer vision, and object recognition, Keix Platform is designed to connect, process and analyze data from different sources from management software like CRM and ERP, to web data, spreadsheets and data from advanced technologies.

Our mission is to unlock the full potential of data by transforming it into actionable knowledge through advanced aggregation and processing. We strive to make data analysis accessible to everyone, empowering users with an intuitive, no-code platform that enables them to harness powerful analytics, IoT capabilities, and deep learning with ease. Keix helps businesses turn data into insights, supporting smarter, data-driven decisions that enhance customer experiences, streamline operations, and create intelligent, knowledge-driven environments across a range of industries.

Market Analysis & Insights

Keix's marketing analysis helps businesses improve their strategy and business model by collecting and analyzing data from both internal and external sources. Our analysts provide insights into various aspects of a company's product or service, consumer behavior, distribution channels, and communication strategies, enabling informed decision-making to optimize performance and drive growth.

Data Analysis

Keix's marketing analysis helps businesses improve their strategy and business model by collecting and analyzing data from both internal and external sources. Our analysts provide insights into various aspects of a company's product or service, consumer behavior, distribution channels, and communication strategies, enabling informed decision-making to optimize performance and drive growth.

Machine Learning & AI Algorithm

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Advanced Technology Systems

Keix's team has an extensive know-how on IoT, indoor positioning, and computer vision. Implementing these innovative technologies in collecting, processing, and analyzing data, enable interconnected ecosystems that optimize operations, offer real-time location tracking and asset management across industries.

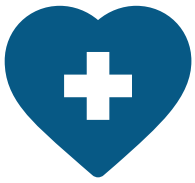
Industries Served

Keix Data's flexible, integrative solutions serve a broad range of industries, including:



Retail & Consumer Goods

Optimizing customer experiences, inventory management, and sales forecasting through combining market data, in-house data and technologies.



Healthcare

Enabling better patient care and asset management with indoor positioning and object recognition technologies.



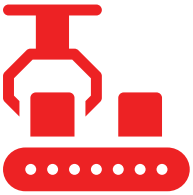
Smart Cities & Smart Buildings

Transforming urban environments with IoT, real-time analytics, and automation for energy management, security, and transportation.



Logistics & Supply Chain

Real-time asset tracking, inventory management, and location data for operational optimization.



Manufacturing

Implementing computer vision and data analytics for quality control, predictive maintenance, and process optimization.

Why Keix?

Unified Data Vision: Keix brings together internal, external data sources and innovative technology enabling a 360-degree view of your data landscape.
Customized Solutions: We collaborate with clients to develop tailor-made solutions that meet specific business needs, maximizing impact and ROI.
Proven Success: With numerous successful implementations across various sectors, Keix delivers reliable, scalable solutions that drive growth and innovation.
Expert Team: Our team includes experienced data scientists, engineers, developers and market analysts with deep knowledge in IoT, machine learning, and advanced data analytics.

Data Scientists

Engineers

Full-stack Developer

Business Developer

Marketing Analyst

Consumer Analyst

Keix is revolutionizing how businesses interact with data. By combining the power of advanced data analytics, IoT, computer vision, and machine learning, we help organizations stay ahead of the curve, optimize operations, and create more engaging, knowledge-driven experiences. Whether it's through precise market data analysis, intelligent indoor positioning, or next-gen object recognition, Keix delivers the intelligence and adaptability companies need to thrive in a data-driven world.

Get in TOUCH

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